



PSIM IPB
Pascasarjana Ilmu Manajemen

GRADUATE PROGRAM IN MANAGEMENT

Faculty of Economics and Management
IPB University



Shaping Brighter Future Leaders



IPB University
— Bogor Indonesia —

Top 50
SDG 4. Quality
of Education



Top 450



451-500

by subject Social Science and
Management (2022)

Welcome to Graduate Program in Management IPB

I am delighted to welcome you to join our master's program. Every year best students are selected from hundreds of candidates who apply for this program. In PSIM IPB, we elevate your leadership and managerial skills in order to support and drive your professional career path. We aim to produce highly qualified professional future leaders.

Our lecturers are highly qualified academicians who graduated from world-class universities as well as top executive directors and practitioners from their industries.

We combine theoretical, case studies, and problem-based learning approaches in our curriculum. The curriculum is designed to develop analytical thinking as well as creative thinking in problem-solving through both inside and outside class learning. The program provides domestic and international field trips enabling you to connect with industries and global business.

Enjoy your academic journey and insightful learning experiences!



(Assoc) Prof. Dr. Eko Ruddy Cahyadi
Program Head



PSIM IPB
Pascasarjana Ilmu Manajemen

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Our Students and Career Prospects

165
Students

110

Regular
Class

50.9%



49.1%

Gender

*active students data

55

Executive
Class

21-43 yrs

Age Range

AVERAGE WAITING PERIOD TO EMPLOYMENT

Already have a Job

15.6%

Before Graduating

32.5%

After Graduating

52%

<3 Month

GRADUATE CAREERS

City Government

5.3%

State-owned Enterprised

11.7%

Others

16.4%

Multinational Company

19.9%

National Company

29.2%

*IPB Graduate Program
Tracer Study Data

The Program Advantages

Professional

Our teaching staffs and thesis supervisors consist of high qualified professional academicians graduated from world class universities and top professional leaders from reputable companies. We attempt to provide professional services

Sustainability

We are mainstreaming sustainability to be the core of learning and research issues in our curriculum. At the same time, students learn in green campus environment and social life balanced academic atmosphere.



International Oriented

We attempt to continuously expand our international network enabling students to get international experiences in learning as well as research.

Modular design

We use modular approach that enable students to choose more various specializations and elective courses. We offer seven specializations (see page 7)

Insightful and impactful

Our curriculum was designed by involving multi-stakeholders to capture future business needs as well as technology and science dynamics. This allows us to deliver expected learning outcomes that connect with future demands.

Persistence

Students will be trained to be persistent in achieving their goals and completing their study with their best performance in time

Balance

We balance theory and practice in our learning process. We also balance quantitative and qualitative approach in our research. This program will be valuable bridge between academia and practitioners to solve problems and support decision making.

Graduate Program in Management IPB University {PSIM IPB) was established in 2007 to provide Master of Science in Management. This program is held by the Department of Management, Faculty of Economics and Management in coordination with Graduate School of IPB University. This program is already accredited A (excellence) by National Accreditation Body- Higer Education (BAN PT). Our master program consists of 39 credits (courses and research based credits) delivered in 4 semesters or 2 years.



To be an excellent and internationally oriented graduate program in Management to contribute to accelerating sustainable development



1. To produce graduates in Management that have international competitiveness in accelerating sustainable development
2. To develop high-quality research in management through national and international collaboration
3. To develop creativity and innovation in empowering small and medium enterprises based on sustainability principles
4. To apply good governance principles in an academic program which is responsive, transparent, accountable, and effective



INSPIRING



INNOVATION



INTEGRITY

Learning Journey and Curriculum

6 months per semester

Semester

1

English*

Research Methodology for Management

Management and Leadership

Statistics For Business, Economy, and Industry

SMEs and Sustainable Development

(*) those who applied with a TOEFL score of 450 or above do not have to take the English class

Students are offered to choose elective courses on the packages of specialization in the 2nd semester

Semester

2

Managerial Decision Making

HUMAN RESOURCE MANAGEMENT

- Strategy and Human Resource Development
- Human Resource Performance Management
- Knowledge Management
- Organizational Change Management and Innovation

FINANCIAL MANAGEMENT

- Digital Finance and Banking
- Corporate Finance and Governance
- Investment and Portfolio Management
- Financial Risk Management

MARKETING MANAGEMENT

- Marketing Communication and Brand Management
- Retail and Distribution Strategy
- Customer Behavior
- Strategic Marketing

OPERATION AND SUPPLY CHAIN MANAGEMENT

- Operation Management
- Innovation and Quality Management
- Logistics and Supply Chain Management
- Integrated Project Management

DIGITAL AND INNOVATION MANAGEMENT

- Digital Marketing
- Digital Operation & Supply Chain
- Digital and Innovation Management
- Pricing and Product Management

GENERAL MANAGEMENT

- Strategic Marketing
- Logistics and Supply Chain Management
- Strategy and Human Resources Development
- Corporate Finance and Governance

Semester

3

Strategic Management

Capita Selecta /
International Exposure

Colloquium

Thesis Proposal

Scientific Publication

Semester

4

Thesis Seminar

Thesis Exam

Thesis

in order to eligible for final exam, students are required to submit ITP TOEFL score minimum 500

Workshop series are provided to support students in completing their thesis and publication

Specializations



Human Resource Management

1

2

Marketing Management



Operation and Supply Chain Management

3

4

Digital and Innovation Management

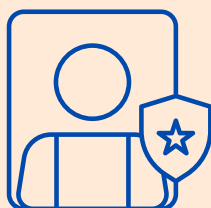


General Management

5

6

Financial Management



**Social Security Management
(Double Degree Program with KU Leuven)**

7

Global Network



Extensive Cooperation Networks at Regional, National and Global Levels

Our Lecturers

13

Professors

2

Associate



Prof. Dr. Musa Hubeis.
Industrial Management



Prof. Dr. Ir. Ujang Sumarwan
Consumer Behavior



Prof. Dr. R. Nunung Nuryartono
Economics and Finance



Prof. Dr. Pudji Muljono
Communication and
Community Development



Prof. Dr. Aida Vitayala Hubeis
Development and
Gender Communication



Prof. Dr. Ma'mun Sarma
Marketing Management



Prof. Dr. Amzul Rifin
Agribusiness and
International Development

Research Lab / Division

Human Resources and Organization



Assoc. Prof. Dr. Anggraini
Sukmawati

Chair

Marketing



Prof. Dr. Ma'mun Sarma

Chair

Production and Operation



Assoc. Prof. Dr. Eko Ruddy
Cahyadi

Chair

Finance and Accounting



Asst. Prof. Dr. Wita Juwita
Ermawati

Co-Chair

0

Professors

9

Professional Practitioners



Prof. Dr. Mohamad Syamsul Ma'arif
Human Resource Management



Prof. Dr. Marimin
Decision Support System



Prof. Dr. Hermanto Siregar
Economics and Finance



Prof. Dr. Mukhamad Najib
Management Science



Prof. Dr. Yandra Arkeman
Supply Chain Management



Prof. Dr. Eng. Taufik Djatna
Business Intelligence and Supply Chain

International Guest Lecturers



Prof. Dr. Hermann Waibel

Development and
Agricultural Economics



(Assoc) Prof. Jennifer Loh

Organizational Psychology



Prof. Dr. Miet Martiens

Agricultural Economics



Prof. Dr. Anna Jasiulewicz

Marketing

Our Campus

Class Schedule & Location



Regular Class



Monday - Friday
(08.00 - 16.00) Jakarta Time



IPB Dramaga Campus



Executive Class



Friday (19.00 - 21.00),
Saturday (08.00 - 17.00) Jakarta Time



IPB Baranangsiang Campus



Tuition Fee

Regular Class: Rp. 9.000.000 / semester
Executive Class: Rp. 13.500.000 / semester

Admission Fee: Rp. 750.000
(2023)

more info on pasca.ipb.ac.id/pendaftaran/



Organization



Program Head

Assoc. Prof. Dr. Eko Ruddy Cahyadi
ekocahyadi@apps.ipb.ac.id

Program Secretary



Assoc. Prof. Dr. Furqon Syarief Hidayatulloh
furqonhi@apps.ipb.ac.id

Student Affairs Commission



Assist. Prof. Nurul Hidayati, S.E., M.Si.
nurulhidayati91@apps.ipb.ac.id

Academic Officer



Muhamad Yusuf, S.Ak.
muhamad.yusuf@apps.ipb.ac.id

Public Relations Officer



Balqis Safira Firdaus, S.IP.
balqisafira@apps.ipb.ac.id

Data and IT Officer



Nuril Huda Ahsina, S.T.
nurilahsina@apps.ipb.ac.id

General Administration Officer



Entis Sutisna
entis@apps.ipb.ac.id

Admission

Requirements

Degree	Bachelor (S1) from all fields but management is highly preferred
Accreditation status of previous study program in bachelor	Minimum B
GPA	≥ 2.75
Academic Potential Test (APT) Score	Candidates with GPA less than 2.75 is considered if their APT score is 450 (regular class), 475 (executive class)
TOEFL	Optional
Research Proposal / Synopsis	2 pages of research proposal / synopsis



Registration

Phase I
February - April

Phase II
May - July

More info:
admisi.ipb.ac.id



Shaping Brighter Future Leaders

PSIM Dramaga Campus

Jl. Agatis Kampus IPB, Babakan,
Dramaga, Bogor Regency, West Java
Indonesia 16680

+62 (0) 251 8626 435

PSIM Baranangsiang Campus

Jl. Pajajaran Raya No.1, Baranangsiang,
Central Bogor District, Bogor City,
West Java

Indonesia 16127

 psim.ipb.ac.id

 [psim_sps](https://www.instagram.com/psim_sps)

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