

Press Release
Kegiatan Acara *E-Summer Course Business Innovation and Management*
“*Business Innovation and Management (BIM)*”
Diselenggarakan oleh Sekolah Bisnis IPB
20 - 28 Juli 2020

Business Innovation and Management (BIM) 2020 adalah kegiatan *summer course* yang diselenggarakan oleh School of Business (SB) IPB University, Indonesia. BIM adalah program kolaborasi antara IPB University, Indonesia; University Utara Malaysia, Putra Business School, Malaysia; Hiroshima University, Jepang; Warsaw University of Life Science, Polandia; dan Kirirom Institute of Technology, Kamboja. Dosen lokal dan internasional akan menyampaikan materi pada program tersebut. *E-Summer Course* akan diadakan secara *online* pada tanggal 20 - 28 Juli 2020. Peserta didorong untuk menggali ilmu dalam kerangka logis untuk pemahaman yang lebih baik terkait dengan **“Dinamika Baru Inovasi & Rekayasa Bisnis: Menciptakan dan Melindungi Nilai di Era Industri 4.0 & Masyarakat 5.0”**. Selain itu, *E-Summer Course* mencakup kompetisi untuk mahasiswa sarjana dan pascasarjana (magister) sebagai acara terpadu dalam tema *“Business Innovation Management in VUCA era”*. Peserta mendapatkan benefit berupa transkrip nilai (*transferable course credit*) (2 SKS), E-Sertifikat, essay yang terpilih akan dimasukkan pada *BIM book series* dan secara otomatis terdaftar dalam *Business Innovation and Engineering Conference 2020 (BIEC 2020)*.

Kegiatan *Summer Course* diagendakan dengan pengisi materi oleh dosen dari kelima universitas tersebut, pada hari pertama, acara berisi sambutan, pengenalan dan penjabaran mengenai rangkaian kegiatan *E-Summer Course* dan diakhiri dengan permainan game *Eco Monopoly*, game tersebut merupakan permainan edukasi yang menyenangkan sekaligus menumbuhkan kepedulian terhadap lingkungan. Hari kedua materi disampaikan oleh Dr. Idqan Fahmi dengan materi *Innovation for Business Competitiveness* dan Prof. Dr. Sazali Abd. Wahab *Organizational Sustainability and Sustainable Development Agenda 2030: Are We Ready For A New Sustainability Measurement* dari IPB University. Hari ketiga, materi disampaikan oleh Dr. Emy Ezura A. Jalil dengan judul *Logistic Management : The Importance Logistical Aspect To Know From Pre-Post Pandemic Situation* dan Assc. Prof. Dr. Farizal Rajemi dengan materi *Lean Manufacturing : Implementation in Industries* dari Putra Business School Malaysia. Hari keempat, Dr. Yusuke Hayashi dari Hiroshima University Jepang menyampaikan materi berjudul *Innovation in Learning Engineering* dan Dr. Ahmad Shahrudin Abdul Latif dari Universiti Utara Malaysia dengan judul *4th Industrial Revolution, Knowledge Management and Entrepreneurship*. Hari kelima, kegiatan disampaikan oleh Dr. Hartoyo dengan materi *Managing Consumer Behavior for Business Innovation* dan Prof. Dr. Noer Azam Achsani dengan materi *Business Cycle Covid-19 and The Impact in The Global Economy* dari IPB University. Hari keenam, materi disampaikan oleh Dr. Masamu Kamaga dari Kirirom University Cambodia dengan judul *Business Model for Innovation* dan Dr. Rafal Balina Warsaw University Poland dengan pemberian materi berjudul *Financial Management for Business Innovation*. Pada hari ketujuh, para peserta dibagi kedalam beberapa kelompok, kelompok terdiri dari mahasiswa sarjana dan pascasarjana (program magister dan doktoral) dari kelima universitas yang mengikuti kegiatan *E-Summer Course*, setiap kelompok ditugaskan untuk membuat presentasi mengenai inovasi atau gagasan seputar bisnis dan management. Inovasi tersebut disesuaikan dengan kondisi saat pandemi yang dialami secara

global dan dinilai oleh juri berkompeten yang berasal dari berbagai universitas. Penilaian dibagi menjadi 2 kategori yaitu *The Most Innovative Solution* dan *The Most Feasible Solutions*. Adapun hasil penilaian akan diumumkan pada *conference* keesokan harinya. Empat peserta yang mengikuti kegiatan *E-Summer Course* merupakan mahasiswa Fakultas Ekonomi dan Manajemen Program Studi Ilmu Manajemen IPB University, yaitu :

1. Rinda Tri Wijayanti (H251190291)
2. Hansen Tandra (H251190368)
3. Siti Rosidah (H251190421)
4. Nadia Putri Amelia (H251190601)

Dua diantaranya memenangkan juara 1 (**Siti Rosidah H251190421**) dan juara 2 (**Rinda Tri Wijayanti H251190291**) pada presentasi kelompok kategori *The Most Innovative Solution* (sertifikat terlampir). Hari kedelapan merupakan akhir dari rangkaian acara *E-Summer Course* yang ditutup dengan *conference* BIEC dan ICRMIA (jadwal terlampir) serta pengumuman pemenang pada kegiatan *E-Summer Course*.

INTERNATIONAL COMPETITION

Business Innovation Management in VUCA era

RULES of Competition

International Competition is one of the series of Summer Course Business Innovation and Management (BIM) 2020 activities.

Participants are groups who participated in the activities of Summer Course Business Innovation and Management (BIM) 2020, consisting of 4-5 multi-strata (under-graduates & Graduated student).

Competition in essay form.

Essay topics are associated with Case Studies and Innovations in the New Normal after Covid-19 Pandemic Era.

Participants can choose one of the case study on industries that have been available: Food & Beverage, Expedition Services, Health, Agriculture, and Tourism.

Summer Course lecture material can be used as enrichment in making Essays.

Essay competition format must follow the following rules:

- Essay consists of STAR, Situation, Task, Action, and Result
- Essay in English, consisting of 100-1500 words (including pictures and tables), Microsoft Word document format (docx), A4 papers, 1 font, 12 pt, 1.5 margin, Roman Size 11, Spaced 1.5, justify margin

Full Essay is a group work and free from plagiarism.

Full Essay has never been published in any media.

IMPORTANT DATES

Full Essay Collection :
July 24, 2020 23.59 WIB

Essay Selection Stage: July 25-26, 2020

Finalist presentation: July 27, 2020

Winners Announcement: July 28, 2020

COMPLETE INFORMATION CAN BE ACCESSED:
<https://sb.ipb.id/id/summer-course/>

CATEGORY OF WINNERS

The Most Innovative Solution category (1st, 2nd, 3rd)

The Most Feasible Solution category (1st, 2nd, 3rd)

Reward:

Prizes, certificate, and essay will be included on BIM book series or journal.



FREE!

Global Lecturers

- Prof. Abu Bakar Saide - Putra Business School, Malaysia
- Prof. Rushami Zion Yusoff - University Utara Malaysia*
- Dr. Rafal Balina - Warsaw University of Life Sciences (SGGW), Poland
- Dr. Yusuke Hayashi - Hiroshima University, Japan
- Dr. Masamu Kamaga - Kiritum Institute of Technology, Cambodia
- Dr. Idqan Fahmi - IPB University, Indonesia
- Prof. Noer Azam Achsani - IPB University, Indonesia
- Dr. Hartoyo - IPB University, Indonesia

Benefits

- Transferable course credit (2 Credit)
- Expert Lectures
- Class discussions with students from partner universities
- Opportunity cultural exchange
- Automatically enrolled in BIEC conference
- Certificate

Online application: **May 25, 2019 until June 30, 2020**

E-Summer Course

BUSINESS INNOVATION AND MANAGEMENT (BIM)

20 - 28 July 2020

School of Business, IPB University took the initiative to organise a summer course under the theme of "Business Innovation and Management (BIM) 2020". The summer course is designed using a multi-disciplinary approach involving internal partners in IPB, business practitioners and university partners from abroad. BIM Summer Course SB-IPB is a collaborative program between IPB University, University Utara Malaysia, Putra Business School, Malaysia, and Warsaw University of Life Sciences.

Undergraduate/Postgraduate

Register
<http://sb.ipb.ac.id/id/summer-course/>



Requirements

- Fill out the register form (in the website)
- Upload recent photograph
- Upload student ID
- Upload passport
- Upload Curriculum Vitae
- Recommendation Letter from home university

Contact

Email: bimse@gapps.sb.ipb.ac.id

Andri +62 812-9874-818 | Ima +62 811-1633-449

Okky +62 812-8613-1407



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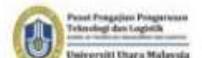


SCHEDULE

DAY	TIME				SESSION	SPEAKER/LECTURER
	JST	CST	MYT	WIB/UCT		
Monday July 20	3:00 PM	8:00 AM	2:00 PM	1:00 PM	MC Greetings	Anissa Hasanah
	3:05 PM	8:05 AM	2:05 PM	1:05 PM	Indonesian National Anthem	Music Video
	3:15 PM	8:15 AM	2:15 PM	1:15 PM	SB-IPB Greetings	Dean of SB-IPB
	3:20 PM	8:20 AM	2:20 PM	1:20 PM	IPB Introduction	Rector of IPB University
Tuesday July 21	3:30 PM	8:30 AM	2:30 PM	1:30 PM	Program Introduction and Guidelines	Dr Dicky Indrawan & Competition Team
	4:00 PM	9:00 AM	3:00 PM	2:00 PM	Game Introduction	Anissa Hasanah, MS
	4:30 PM	9:30 AM	3:30 PM	2:30 PM	Game: Ecotourology	Anissa Hasanah, MS
	5:00 PM	10:00 AM	3:00 PM	2:00 PM	Game: Ecotourology	Anissa Hasanah, MS
Wednesday July 22	3:00 PM	8:00 AM	2:00 PM	1:00 PM	Lecture 1: Innovation for Business Competitiveness	Dr Idqan Fahmi
	4:30 PM	9:30 AM	3:30 PM	2:30 PM	Lecture 2: Organizational Sustainability and Sustainable Development Agenda 2030: Are we ready for a new sustainability measurement? Team Meeting	Prof Dr Sazali Abd Wahab
	6:00 PM	11:00 AM	5:00 PM	4:00 PM	Team Meeting	ALL GROUP
	8:00 PM	1:00 PM	5:00 PM	6:00 PM	Team Meeting	ALL GROUP
Thursday July 23	3:00 PM	8:00 AM	2:00 PM	1:00 PM	Quiz/Self-Assessment (until the next day)	OCW
	4:30 PM	9:30 AM	3:30 PM	2:30 PM	Lecture 3: Logistic Management: The importance logistical aspect to know from pre-post pandemic situation	Dr Emv Ezura A Jabir
	6:00 PM	11:00 AM	5:00 PM	4:00 PM	Team Meeting	Associate Prof Dr Farzal Rajemi
	8:00 PM	1:00 PM	5:00 PM	6:00 PM	Team Meeting	ALL GROUP
Friday July 24	3:00 PM	8:00 AM	2:00 PM	1:00 PM	Quiz/Self-Assessment (until the next day)	OCW
	4:30 PM	9:30 AM	3:30 PM	2:30 PM	Lecture 4: 4th Industrial Revolution, Knowledge Management and Entrepreneurship	Dr Yusuke Hayashi
	6:00 PM	11:00 AM	5:00 PM	4:00 PM	Team Meeting	Dr Ahmad Shuhudin Abdul Luffi
	8:00 PM	1:00 PM	5:00 PM	6:00 PM	Team Meeting	ALL GROUP
Saturday July 25	3:00 PM	8:00 AM	2:00 PM	1:00 PM	Quiz/Self-Assessment (until the next day)	OCW
	4:30 PM	9:30 AM	3:30 PM	2:30 PM	Lecture 7: Managing Consumer Behavior for Business Innovation	Dr Hartoyo
	6:00 PM	11:00 AM	5:00 PM	4:00 PM	Team Meeting	Prof Nizar Alam Achari
	8:00 PM	1:00 PM	5:00 PM	6:00 PM	Team Meeting	ALL GROUP
Sunday July 26	3:00 PM	8:00 AM	2:00 PM	1:00 PM	Quiz/Self-Assessment (until the next day)	OCW
	4:30 PM	9:30 AM	3:30 PM	2:30 PM	Lecture 9: Business Model for Innovation	Dr Masamu Kamaga
	6:00 PM	11:00 AM	5:00 PM	4:00 PM	Team Meeting	Dr Rafal Balina
	8:00 PM	1:00 PM	5:00 PM	6:00 PM	Team Meeting	ALL GROUP
Monday July 27	3:00 PM	8:00 AM	2:00 PM	1:00 PM	Quiz/Self-Assessment (until the next day)	OCW
	4:30 PM	9:30 AM	3:30 PM	2:30 PM	Lecture 10: Financial Management for Business Innovation	Dr Rafal Balina
	6:00 PM	11:00 AM	5:00 PM	4:00 PM	Team Meeting	ALL GROUP
	8:00 PM	1:00 PM	5:00 PM	6:00 PM	Team Meeting	OCW
Tuesday July 28	3:00 PM	8:00 AM	2:00 PM	1:00 PM	SELF-STUDY TIME / VOLUNTARY TEAM MEETING	
	4:30 PM	9:30 AM	3:30 PM	2:30 PM	Project Presentation [exam]	
	6:00 PM	11:00 AM	5:00 PM	4:00 PM	Project Presentation [exam]	
	8:00 PM	1:00 PM	5:00 PM	6:00 PM	Project Presentation [exam]	
E-Conference BIEC & ICRMIA 2020						BIEC & ICRMIA

The BIEC/ ICRMIA e-Conference 2020 : Time Schedule

RUNDOWN OF BIEC / ICRMIA E-CONFERENCE				
28 July 2020				SESSION
TIME ZONE				SESSION
WIB	MYT	JST	Poland	
8:00 AM	9:00 AM	10:00 AM	3:00 AM	OPENING Opening Sing The National Anthem of Indonesia Welcome Remark & Introduction Dean of Business School IPB University, Bogor-Indonesia Rector of IPB University, Bogor-Indonesia
8:40 AM	9:40 AM	10:40 AM	3:40 AM	1st PLENARY Keynote Speech (Panel 1st) Keynote Speaker 1 Prof. Dr. Abu Bakar Sade (Putra Business School, Malaysia) Keynote Speaker 2 Prof. Rushami Zien Yusoff (University Utara Malaysia)
10:00 AM	11:00 AM	12:00 PM	5:00 AM	1st PANEL Paper Presentation (1st Parallel Session)
12:00 PM	1:00 PM	2:00 PM	7:00 AM	Break Keynote Speech (Panel 2nd)
12:35 PM	1:35 PM	2:35 PM	7:35 AM	2nd PLENARY Keynote Speaker 3 Dr. Antonius Aljjojo (Parahyangan University, Indonesia) Keynote Speaker 4 Dr. Yusuke Hayashi (Hiroshima University, Japan) Keynote Speaker 5 Dr. Rafal Balina (Warsaw University of Life Sciences, Poland)
2:45 PM	3:45 PM	4:45 PM	9:45 AM	Small Break
3:00 PM	4:00 PM	5:00 PM	10:00 AM	2nd PANEL Paper Presentation (2nd Parallel Session)
5:00 PM	6:00 PM	7:00 PM	12:00 PM	Closing



Lampiran sertifikat pemenang kategori *The Most Innovative Solution* :

International Competition

Certificate

SB-IPB | **IPB University**
School of Business - IPB University | Bogor Indonesia

BUSINESS INNOVATION AND MANAGEMENT (BIM)

THE MOST INNOVATIVE SOLUTION

This certificate is awarded to

**Murodjon Urmonov - Siti Rosidah - Fathya Dhiya Ulhaq -
Pangestika Krisnamurti - Syahidatul Nadia binti Bahurudin**

Bogor, 20 - 28 July 2020

Prof. Dr. Noer Azam Achسانی
Dean, School of Business
IPB University

Prof. Dr. Nor Hasni Osman
Dean, School of Technology
Management & Logistics
College of Business, Universiti Utara Malaysia

Prof. Dr. Zulkornain Yusop
President & CEO
Putra Business School

Dicky Indrawan, PhD
Chairman

Sponsored by

PUTRA Business School
Nurturing Human Leaders

Wageningen University
OF LIFE SCIENCES
-SGGW

広島大学
HIROSHIMA UNIVERSITY

Kinross
Institute of
Technology

Pusat Pengajian Pengurusan
Teknologi dan Logistik
Universiti Utara Malaysia

CRMS

International Competition

Certificate

SB-IPB | **IPB University**
School of Business - IPB University | Bogor Indonesia

BUSINESS INNOVATION AND MANAGEMENT (BIM)

THE MOST INNOVATIVE SOLUTION

This certificate is awarded to

**Ifrah Harun - Rinda Tri Wijayanti - David Tuan Doi Napitupulu -
Satrio Wicaksono - Nuraini Amirah binti Abdul Halim**

Bogor, 20 - 28 July 2020

Prof. Dr. Noer Azam Achسانی
Dean, School of Business
IPB University

Prof. Dr. Nor Hasni Osman
Dean, School of Technology
Management & Logistics
College of Business, Universiti Utara Malaysia

Prof. Dr. Zulkornain Yusop
President & CEO
Putra Business School

Dicky Indrawan, PhD
Chairman

Sponsored by

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OF LIFE SCIENCES
-SGGW

広島大学
HIROSHIMA UNIVERSITY

Kinross
Institute of
Technology

Pusat Pengajian Pengurusan
Teknologi dan Logistik
Universiti Utara Malaysia

CRMS

Lampiran sertifikat peserta :



E-Summer Course

Certificate



SB-IPB
School of Business - IPB University



IPB University
Bogor Indonesia

**BUSINESS INNOVATION AND
MANAGEMENT (BIM)**

This certificate is awarded to

Rinda Tri Wijayanti

has successfully followed the following course organised by
School of Business - IPB University. The course was given in the period of July 20-28, 2020

Course

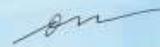
Business Innovation and Management (BIM)

Credits

2.0 ECTS



Prof. Dr. Noer Azam Achsani
Dean, School of Business - IPB University



Dicky Indrawan, PhD
Course Coordinator



Wageningen University
of Life Sciences
-SGGW



広島大学
HIROSHIMA UNIVERSITY



Fakultas Pengajaran, Pendidikan dan Keguruan
Universitas Sriwijaya

E-Summer Course

Certificate



SB-IPB
School of Business - IPB University



IPB University
Bogor Indonesia

**BUSINESS INNOVATION AND
MANAGEMENT (BIM)**

This certificate is awarded to

Hansen Tandra

has successfully followed the following course organised by
School of Business - IPB University. The course was given in the period of July 20-28, 2020

Course

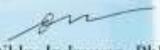
Business Innovation and Management (BIM)

Credits

2.0 ECTS



Prof. Dr. Noer Azam Achsani
Dean, School of Business - IPB University



Dicky Indrawan, PhD
Course Coordinator



Wageningen University
of Life Sciences
-SGGW



広島大学
HIROSHIMA UNIVERSITY



Fakultas Pengajaran, Pendidikan dan Keguruan
Universitas Sriwijaya

Lampiran transkrip nilai :



MINISTRY OF EDUCATION AND CULTURE
IPB UNIVERSITY
(INSTITUT PERTANIAN BOGOR)
STUDENT'S ACADEMIC TRANSCRIPT

Name : Nadia Putri Amelia
Registration Number : H251190601
Academic Year : 2019/2020
Major : Business

Code of Subject	Subject	Credit	Grade	Numric Grade	Grade Point
1	SBI450 Business and Innovation Management	2	A	4	8
Total		2			8

Average of Grade : 4
Total of Cumulative Credit : 2

Note:

A : 4.00
AB : 3.50
B : 3.00
BC : 2.50
C : 2.00
D : 1.00
E : 0.00

Dean
School of Business



Prof. Dr. Ir. Noer Azam Achسانی, M.Si
NIP. 196812291992031016



MINISTRY OF EDUCATION AND CULTURE
IPB UNIVERSITY
(INSTITUT PERTANIAN BOGOR)
STUDENT'S ACADEMIC TRANSCRIPT

Name : Siti Rosidah
Registration Number : H251190421
Academic Year : 2019/2020
Major : Business

Code of Subject	Subject	Credit	Grade	Numric Grade	Grade Point
1	SBI450 Business and Innovation Management	2	A	4	8
Total		2			8

Average of Grade : 4
Total of Cumulative Credit : 2

Note:

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AB : 3.50
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BC : 2.50
C : 2.00
D : 1.00
E : 0.00

Dean
School of Business



Prof. Dr. Ir. Noer Azam Achسانی, M.Si
NIP. 196812291992031016



MINISTRY OF EDUCATION AND CULTURE
IPB UNIVERSITY
(INSTITUT PERTANIAN BOGOR)
STUDENT'S ACADEMIC TRANSCRIPT

Name : Rinda Tri Wijayanti
Registration Number : H251190291
Academic Year : 2019/2020
Major : Business

Code of Subject	Subject	Credit	Grade	Numric Grade	Grade Point
1 SBI450	Business and Innovation Management	2	A	4	8
Total		2			8

Average of Grade : 4
Total of Cumulative Credit : 2

Note:

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Dean
School of Business



Prof. Dr. Ir. Noer Azam Achsani, M.Si
NIP. 196812291992031016



MINISTRY OF EDUCATION AND CULTURE
IPB UNIVERSITY
(INSTITUT PERTANIAN BOGOR)
STUDENT'S ACADEMIC TRANSCRIPT

Name : Hansen Tandra
Registration Number : H251190368
Academic Year : 2019/2020
Major : Business

Code of Subject	Subject	Credit	Grade	Numric Grade	Grade Point
1 SBI450	Business and Innovation Management	2	A	4	8
Total		2			8

Average of Grade : 4
Total of Cumulative Credit : 2

Note:

A : 4.00
AB : 3.50
B : 3.00
BC : 2.50
C : 2.00
D : 1.00
E : 0.00

Dean
School of Business



Prof. Dr. Ir. Noer Azam Achsani, M.Si
NIP. 196812291992031016